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A History of Modern Psychology - Duane Schultz 2013-10-02
A History of Modern Psychology, 3rd Edition discusses the development and decline of schools of thought in modern psychology. The book presents the continuing refinement of the tools, techniques, and methods of psychology in order to achieve increased precision and objectivity. Chapters focus on relevant topics such as the role of history in understanding the diversity and divisiveness of contemporary psychology; the impact of physics on the cognitive revolution and humanistic psychology; the influence of mechanism on Descartes's thinking; and the evolution of the third force, humanistic psychology. Undergraduate students of psychology and related fields will find the book invaluable in their pursuit of knowledge.
Precalculus - Jay P. Abramson 2014-10-23
"Precalculus is intended for college-level precalculus students. Since precalculus courses vary from one institution to the next, we have attempted to meet the needs of as broad an audience as possible, including all of the content that might be covered in any particular course. The result is a comprehensive book that covers more ground than an instructor could likely cover in a typical one- or two-semester course; but instructors should find, almost without fail, that the topics they wish to include in their syllabus are covered in the text. Many chapters of OpenStax College Precalculus are suitable for other freshman and sophomore math courses such as College Algebra and Trigonometry; however, instructors Cof those courses might need to supplement or adjust the material. OpenStax will also be releasing College Algebra

and Algebra and trigonometry titles tailored to the particular scope, sequence, and pedagogy of those courses."--Preface.
EBOOK: Applied Calculus for Business, Economics and the Social and Life Sciences, Expanded Edition - Laurence Hoffmann 2012-02-16
Applied Calculus for Business, Economics, and the Social and Life Sciences, Expanded Edition provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, economics, and the life and social sciences. Students achieve success using this text as a result of the author's applied and real-world orientation to concepts, problem-solving approach, straight forward and concise writing style, and comprehensive exercise sets. More than 100,000 students worldwide have studied from this text!
Calculus - Gilbert Strang 2017-09-14
Gilbert Strang's clear, direct style and detailed, intensive explanations make this textbook ideal as both a course companion and for self-study. Single variable and multivariable calculus are covered in depth. Key examples of the application of calculus to areas such as physics, engineering and economics are included in order to enhance students' understanding. New to the third edition is a chapter on the 'Highlights of calculus', which accompanies the popular video lectures by the author on MIT's OpenCourseWare. These can be accessed from math.mit.edu/~gs.
Calculus on Manifolds - Michael Spivak 1965
This book uses elementary versions of modern methods found in sophisticated mathematics to discuss portions of "advanced calculus" in which

the subtlety of the concepts and methods makes rigor difficult to attain at an elementary level.
Elementary Statistics - Mario F. Triola 1998-01-01

Advanced Calculus - Lynn Harold Loomis 2014-02-26
An authorised reissue of the long out of print classic textbook, Advanced Calculus by the late Dr Lynn Loomis and Dr Shlomo Sternberg both of Harvard University has been a revered but hard to find textbook for the advanced calculus course for decades. This book is based on an honors course in advanced calculus that the authors gave in the 1960's. The foundational material, presented in the unstarred sections of Chapters 1 through 11, was normally covered, but different applications of this basic material were stressed from year to year, and the book therefore contains more material than was covered in any one year. It can accordingly be used (with omissions) as a text for a year's course in advanced calculus, or as a text for a three-semester introduction to analysis. The prerequisites are a good grounding in the calculus of one variable from a mathematically rigorous point of view, together with some acquaintance with linear algebra. The reader should be familiar with limit and continuity type arguments and have a certain amount of mathematical sophistication. As possible introductory texts, we mention Differential and Integral Calculus by R Courant, Calculus by T Apostol, Calculus by M Spivak, and Pure Mathematics by G Hardy. The reader should also have some experience with partial derivatives. In overall plan the book divides roughly into a first half which develops the calculus (principally the differential calculus) in the setting of normed vector spaces, and a second half which deals with the calculus of differentiable manifolds.
Calculus for Business, Economics, Life Sciences, and Social Sciences - Raymond A. Barnett 2010-02-20
This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. This accessible text is designed to help readers help themselves to excel. The content is organized into two parts: (1) A Library of Elementary Functions (Chapters 1–2) and (2)

Calculus (Chapters 3–9). The book's overall approach, refined by the authors' experience with large sections of college freshmen, addresses the challenges of teaching and learning when readers' prerequisite knowledge varies greatly. Reader-friendly features such as Matched Problems, Explore & Discuss questions, and Conceptual Insights, together with the motivating and ample applications, make this text a popular choice for today's students and instructors.
Calculus - Gerald L. Bradley 1995
Presents calculus development by integrating technology (with either graphing calculator or computer). The Computational Windows feature offers insights into how technological advances can be used to help understand calculus. Solutions Manual (0-13-178732-2).
Calculus for Business, Economics, and the Social and Life Sciences - Laurence D. Hoffmann 2007-06-01
Calculus for Business, Economics, and the Social and Life Sciences introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradley's success through the years.
Applied Calculus for Business, Economics, and the Social and Life Sciences - Laurence D. Hoffmann 2013
Functions, graphs, and limits. Differentiation: basic concepts. Additional applications of the derivative. Exponential and logarithmic funtions. Integration...
Principles of Mathematical Analysis - Walter Rudin 1976
The third edition of this well known text continues to provide a solid foundation in mathematical analysis for undergraduate and first-year graduate students. The text begins with a discussion of the real number system as a complete ordered field. (Dedekind's construction is now treated in an appendix to Chapter I.) The topological background needed for the development of convergence, continuity,

differentiation and integration is provided in Chapter 2. There is a new section on the gamma function, and many new and interesting exercises are included. This text is part of the Walter Rudin Student Series in Advanced Mathematics.

Applied Calculus for Business, Economics, and the Social and Life Sciences, Expanded Edition - David Sobecki 2012-01-06
Applied Calculus for Business, Economics, and the Social and Life Sciences, Expanded Edition provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, economics, and the life and social sciences. Students achieve success using this text as a result of the author's applied and real-world orientation to concepts, problem-solving approach, straight forward and concise writing style, and comprehensive exercise sets. More than 100,000 students worldwide have studied from this text!

Seven Myths of Selling to Government - Lorin Bristow 2010-12-30
Government is the new growth market. B-to-B sales techniques just don't work. Learn the new rules for selling to all levels of government. This year, local, state, and federal governments will spend trillions of dollars on all sorts of goods and services. Don't miss out on your share of the pie. This practical how-to book will reveal secrets of star sales performers, showing you what really drives success in selling to local, state, and federal governments. Not a traditional "heavy" book on how to write proposals or access contract vehicles, Seven Myths is a lively, engaging, and sometimes irreverent resource geared directly to salespeople. It is derived from the authors' many years of experience selling millions of dollars in products and services to government agencies. Whether you are new to government sales, or a seasoned pro, you'll benefit from applying the lessons learned from this one-of-a-kind book, Seven Myths of Selling to Government.

Biostatistics - Wayne W. Daniel 2018-11-13
The ability to analyze and interpret enormous amounts of data has become a prerequisite for success in allied healthcare and the health sciences. Now in its 11th edition, Biostatistics: A Foundation for Analysis in the Health Sciences continues to offer in-depth guidance toward biostatistical concepts, techniques, and practical applications in the modern healthcare setting. Comprehensive in scope yet detailed in coverage, this text helps students understand—and appropriately use—probability distributions, sampling distributions, estimation, hypothesis testing, variance analysis, regression, correlation analysis, and other statistical tools fundamental to the science and practice of medicine. Clearly-defined pedagogical tools help students stay up-to-date on new material, and an emphasis on statistical software allows faster, more accurate calculation while putting the focus on the underlying concepts rather than the math. Students develop highly relevant skills in inferential and differential statistical techniques, equipping them with the ability to organize, summarize, and interpret large bodies of data. Suitable for both graduate and advanced undergraduate coursework, this text retains the rigor required for use as a professional reference.

Applied Calculus for Business, Economics, and the Social and Life Sciences, Expanded Edition - Laurence Hoffmann 2012-01-06

Mathematics for the Life Sciences - Erin N. Bodine 2014-08-17
An accessible undergraduate textbook on the essential math concepts used in the life sciences The life sciences deal with a vast array of problems at different spatial, temporal, and organizational scales. The mathematics necessary to describe, model, and analyze these problems is similarly diverse, incorporating quantitative techniques that are rarely taught in standard undergraduate courses. This textbook provides an accessible introduction to these critical mathematical concepts, linking them to biological observation and theory while also presenting the computational tools needed to address problems not readily investigated using mathematics alone. Proven in the classroom and requiring only a background in high school math, Mathematics for the Life Sciences doesn't just focus on calculus as do most other textbooks on the subject. It covers deterministic methods and those that incorporate uncertainty, problems in discrete and continuous time, probability, graphing and data analysis, matrix modeling, difference equations, differential

equations, and much more. The book uses MATLAB throughout, explaining how to use it, write code, and connect models to data in examples chosen from across the life sciences. Provides undergraduate life science students with a succinct overview of major mathematical concepts that are essential for modern biology Covers all the major quantitative concepts that national reports have identified as the ideal components of an entry-level course for life science students Provides good background for the MCAT, which now includes data-based and statistical reasoning Explicitly links data and math modeling Includes end-of-chapter homework problems, end-of-unit student projects, and select answers to homework problems Uses MATLAB throughout, and MATLAB m-files with an R supplement are available online Prepares students to read with comprehension the growing quantitative literature across the life sciences A solutions manual for professors and an illustration package is available

The Book of R - Tilman M. Davies 2016-07-16 The Book of R is a comprehensive, beginner-friendly guide to R, the world's most popular programming language for statistical analysis. Even if you have no programming experience and little more than a grounding in the basics of mathematics, you'll find everything you need to begin using R effectively for statistical analysis. You'll start with the basics, like how to handle data and write simple programs, before moving on to more advanced topics, like producing statistical summaries of your data and performing statistical tests and modeling. You'll even learn how to create impressive data visualizations with R's basic graphics tools and contributed packages, like ggplot2 and ggvis, as well as interactive 3D visualizations using the rgl package. Dozens of hands-on exercises (with downloadable solutions) take you from theory to practice, as you learn: –The fundamentals of programming in R, including how to write data frames, create functions, and use variables, statements, and loops –Statistical concepts like exploratory data analysis, probabilities, hypothesis tests, and regression modeling, and how to execute them in R –How to access R's thousands of functions, libraries, and data sets –How to draw valid and useful conclusions from

your data –How to create publication-quality graphics of your results Combining detailed explanations with real-world examples and exercises, this book will provide you with a solid understanding of both statistics and the depth of R's functionality. Make The Book of R your doorway into the growing world of data analysis.

Introduction to Mathematics for Life Scientists - E. Batschelet 2012-12-06 A few decades ago mathematics played a modest role in life sciences. Today, however, a great variety of mathematical methods is applied in biology and medicine. Practically every mathematical procedure that is useful in physics, chemistry, engineering, and economics has also found an important application in the life sciences. The past and present training of life scientists does by no means reflect this development. However, the impact ofthe fast growing number of applications of mathematical methods makes it indispensable that students in the life sciences are offered a basic training in mathematics, both on the undergraduate and the graduate level. This book is primarily designed as a textbook for an introductory course. Life scientists may also use it as a reference to find mathematical methods suitable to their research problems. Moreover, the book should be appropriate for self-teaching. It will also be a guide for teachers. Numerous references are included to assist the reader in his search for the pertinent literature.

A Primer of Linear Algebra - Gerald L. Bradley 1975

Communicating and Mobile Systems - Robin Milner 1999-05-20 First account of new theory of communication in computing which describes networks, as well as parts of computer systems.

Calculus Brief Edition - Laurence D. Hoffmann 2006-08-01 Calculus for Business, Economics, and the Social and Life Sciences, Brief Edition introduces calculus in real-world contexts and provides a sound, intuitive understanding of the basic concepts students need as they pursue careers in business, the life sciences, and the social sciences. The new Ninth Edition builds on the straightforward writing style, practical applications from a variety of disciplines, clear

step-by-step problem solving techniques, and comprehensive exercise sets that have been hallmarks of Hoffmann/Bradleyâ€™s success through the years.

Quantum Computation and Quantum Information - Michael A. Nielsen 2000-10-23 First-ever comprehensive introduction to the major new subject of quantum computing and quantum information.

Applied Calculus - Laurence D. Hoffmann 1983

Calculus for Business, Economics and the Social and Life Sciences, Brief Version - Laurence D. Hoffman 2012-12

Why American History Is Not What They Say -

Field and Wave Electromagnetics - Cheng 1989-09

Mathematical Methods for Physics and Engineering - K. F. Riley 2006-03-13 The third edition of this highly acclaimed undergraduate textbook is suitable for teaching all the mathematics for an undergraduate course in any of the physical sciences. As well as lucid descriptions of all the topics and many worked examples, it contains over 800 exercises. New stand-alone chapters give a systematic account of the 'special functions' of physical science, cover an extended range of practical applications of complex variables, and give an introduction to quantum operators. Further tabulations, of relevance in statistics and numerical integration, have been added. In this edition, half of the exercises are provided with hints and answers and, in a separate manual available to both students and their teachers, complete worked solutions. The remaining exercises have no hints, answers or worked solutions and can be used for unaided homework; full solutions are available to instructors on a password-protected web site, www.cambridge.org/9780521679718.

Brief Calculus - Ron Larson 1999 Designed specifically for the non-math major who will be using calculus in business, economics, or life and social science courses, Brief Calculus: An Applied Approach, 7/e, addresses students' weak math skills through added structure and guidance on how to study

math. Special student-success-oriented sections include chapter-opening Strategies for Success; What You Should Learn--and Why You Should Learn It; Section Objectives; Chapter Summaries and Study Strategies; Try Its; Study Tips; and Warm-Up exercises. In addition the text presents Algebra Tips at point of use and Algebra Review at the end of each chapter.

Euclid's Elements (the Thirteen Books) - Euclid 2017-12-17 Euclid was a mathematician from the Greek city of Alexandria who lived during the 4th and 3rd century B.C. and is often referred to as the "father of geometry." Within his foundational treatise "Elements," Euclid presents the results of earlier mathematicians and includes many of his own theories in a systematic, concise book that utilized a brief set of axioms and meticulous proofs to solidify his deductions. In addition to its easily referenced geometry, "Elements" also includes number theory and other mathematical considerations. For centuries, this work was a primary textbook of mathematics, containing the only framework for geometry known by mathematicians until the development of "non-Euclidian" geometry in the late 19th century. The extent to which Euclid's "Elements" is of his own original authorship or borrowed from previous scholars is unknown, however despite this fact it was his collation of these basic mathematical principles for which most of the world would come to the study of geometry. Today, Euclid's "Elements" is acknowledged as one of the most influential mathematical texts in history. This volume includes all thirteen books of Euclid's "Elements," is printed on premium acid-free paper, and follows the translation of Thomas Heath.

Digital Design: International Version - John F Wakerly 2010-06-18 With over 30 years of experience in both industrial and university settings, the author covers the most widespread logic design practices while building a solid foundation of theoretical and engineering principles for students to use as they go forward in this fast moving field.

Thomas' Calculus - Weir 2008

Biocalculus: Calculus, Probability, and Statistics for the Life Sciences - James

Stewart 2015-06-30
BIOCALCULUS: CALCULUS, PROBABILITY, AND STATISTICS FOR THE LIFE SCIENCES shows students how calculus relates to biology, with a style that maintains rigor without being overly formal. The text motivates and illustrates the topics of calculus with examples drawn from many areas of biology, including genetics, biomechanics, medicine, pharmacology, physiology, ecology, epidemiology, and evolution, to name a few. Particular attention has been paid to ensuring that all applications of the mathematics are genuine, and references to the primary biological literature for many of these has been provided so that students and instructors can explore the applications in greater depth. Although the focus is on the interface between mathematics and the life sciences, the logical structure of the book is motivated by the mathematical material. Students will come away with a sound knowledge of mathematics, an understanding of the importance of mathematical arguments, and a clear understanding of how these mathematical concepts and techniques are central in the life sciences. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Engineering Economy - Ernest Paul DeGarmo 1973

Applied Mathematics for the Managerial, Life, and Social Sciences - Soo T. Tan 2012-01-01
A traditional book with a modern feel, market-leading APPLIED MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Sixth Edition, teaches by application and uses real-world examples to motivate students. It combines solid theory with innovative technology, includes a robust supplement package, and offers unmatched flexibility that caters to both traditional and modern practitioners. Accessible for majors and non-majors alike, the new Sixth Edition utilizes an intuitive approach that marries real-life instances to what would otherwise be abstract concepts. This is the focus of new and insightful Portfolios, which highlight the careers of real people and discuss how they use math in their

professions. Numerous exercises ensure that students have a solid understanding of concepts before advancing to the next topic. By offering a powerful array of supplements such as Enhanced WebAssign, the new Sixth Edition enables students to maximize their study time and succeed in class. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Calculus in Context - James Callahan 1995
For courses currently engaged, or leaning toward calculus reform. Callahan fully embraces the calculus reform movement in technology and pedagogy, while taking it a step further with a unique organization and applications to real-world problems.

Educational Research - L R Gay 2015-10-08
A leader in Introduction to Educational Research courses, Educational Research: Competencies for Analysis and Applications, ninth edition, remains a practical text focused on the skills and procedures students need in order to become competent consumers and producers of educational research. The accessible writing style and light, humorous tone of this book helps to demystify and enliven this demanding course.The textuses a direct, step-by-step approach to theresearch process.Tasks are included throughout the text to guide students through the process of creating their own research report. Published research articles are now included in every research methods chapter to provide students with illustrations of exemplary qualitative and quantitative research.Key changes in the ninth edition include an expanded coverage of qualitative research through a new chapter on Case Study Research (Chapter 17), a new chapter on Survey Research (Chapter 7), an increased emphasis on ethical considerations in the conduct of educational research (Chapter 1), and significant updates to Descriptive Statistics (Chapter 12) and Inferential Statistics (Chapter 13) that increase the coverage of how to use technology in the research process."

Solutions Manual For Use With Applied Calculus For Business, Economics, And The Social And Life Sciences, Expanded - Laurence D. Hoffmann 2004-02-15

Applied Calculus for the Managerial, Life, and Social Sciences - Soo T. Tan 2016-01-01
Soo Tan's APPLIED CALCULUS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Ninth Edition balances applications, pedagogy, and technology to provide you with the context you need to stay motivated in the course and interested in the material. Accessible for majors and non-majors alike, the text uses an intuitive approach that introduces abstract concepts through examples drawn from common, real-life experiences to which you can relate. It also draws applications from numerous professional fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily work activities. Numerous exercises ensure that you have a solid understanding of concepts before advancing to the next topic. Algebra review notes, keyed to the review chapter Preliminaries, appear where and when you need them. The text's exciting array of supplements equips you with extensive learning support to help you make the most of your study time. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.
KnowThis Marketing Basics 2nd Ediition - Paul Christ 2012-03
KnowThis: Marketing Basics 2nd edition offers detailed coverage of essential marketing concepts. This very affordable book is written by a marketing professor and covers the same ground as much more expensive books while offering its own unique insights. The book takes a highly applied approach including offering over 150 real-world examples. The new edition includes enhanced coverage of numerous new developments and how these affect marketing including social networks, mobile device applications ("apps"), neuro-research, group couponing, smartphone payments, quick response codes, to name a few. The new edition also features expanded coverage of globalization, Internet and mobile networks, consumer purchase behavior and much more. The book is ideal for marketing professionals, students, educators, and anyone else who needs to know about marketing. Supported by KnowThis.com, a leading marketing resource. Contents: 1: What is Marketing? 2: Marketing Research 3: Managing Customers 4: Understanding Customers 5: Targeting Markets 6: Product Decisions 7: Managing Products 8: Distribution Decisions 9: Retailing 10: Wholesaling & Product Movement 11: Promotion Decisions 12: Advertising 13: Managing the Advertising Campaign 14: Sales Promotion 15: Public Relations 16: Personal Selling 17: Pricing Decisions 18: Setting Price 19: Managing External Forces 20: Marketing Planning & Strategy Appendix: Marketing to the Connected Customer