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Docker in Practice - Ian Miell 2019-02-06

Summary Docker in Practice, Second Edition presents over 100 practical techniques, hand-picked to help you get the most out of Docker. Following a Problem/Solution/Discussion format, you'll walk through specific examples that you can use immediately, and you'll get expert guidance on techniques that you can apply to a whole range of scenarios. Purchase of the print book includes a free eBook in PDF, Kindle, and ePub formats from Manning Publications. About the Technology Docker's simple idea-wrapping an application and its dependencies into a single deployable container-created a buzz in the software industry. Now, containers are essential to enterprise infrastructure, and Docker is the undisputed industry standard. So what do you do after you've mastered the basics? To really streamline your applications and transform your dev process, you need relevant examples and experts who can walk you through them. You need this book. About the Book Docker in Practice, Second Edition teaches you rock-solid, tested Docker techniques, such as replacing VMs, enabling microservices architecture, efficient network modeling, offline productivity, and establishing a container-driven continuous delivery process. Following a cookbook-style problem/solution format, you'll explore real-world use cases and learn how to apply the lessons to your own dev projects. What's inside Continuous integration and delivery The Kubernetes orchestration tool Streamlining your cloud workflow Docker in swarm mode Emerging best practices and techniques About the Reader Written for developers and engineers using Docker in production. About the Author Ian Miell and Aidan Hobson Sayers are seasoned infrastructure architects working in the UK. Together, they used Docker to transform DevOps at one of the UK's largest gaming companies. Table of Contents PART 1 - DOCKER FUNDAMENTALS Discovering Docker Understanding Docker: Inside the engine room PART 2 - DOCKER AND DEVELOPMENT Using Docker as a lightweight virtual machine Building images Running containers Day-to-day Docker Configuration management: Getting your house in order PART 3 - DOCKER AND DEVOPS Continuous integration: Speeding up your development pipeline Continuous delivery: A perfect fit for Docker principles Network simulation: Realistic environment testing without the pain PART 4 - ORCHESTRATION FROM A SINGLE MACHINE TO THE CLOUD A primer on container orchestration The data center as an OS with Docker Docker platforms PART 5 - DOCKER IN PRODUCTION Docker and security Plain sailing: Running Docker in production Docker in production: Dealing with challenges

Screenwriting Tricks of the Trade - William Froug 1992

Unlocks the mysteries of commercially successful screen drama.

Carpentry - Bob Syvanen 1998

The author, professional builder & architect, provides hundreds of proven methods for building a house, inside & out, with tricks from old time carpenters that will help prevent & overcome problems. Includes over 1,000 illustrations.

And The Band Played on - Randy Shilts 2000-04-09

An examination of the AIDS crisis exposes the federal government for its inaction, health authorities for their greed, and scientists for their desire for prestige in the face of the AIDS pandemic.

Neurosurgery Tricks of the Trade - Remi Nader 2019-04-05

A collection of core procedures for the spine surgeon... Neurosurgery Tricks of the Trade: Spine and Peripheral Nerves presents core surgical procedures in a concise, highly didactic format, enabling surgeons to quickly grasp their essence from the bulleted text and superb

illustrations that accompany them. Expert neurosurgeons specializing in the spine and peripheral nerves describe how they perform common procedures and offer surgical tips and pearls. Key Features: Distills a wealth of information in a concise, step-by-step format, making it easy for neurosurgeons and other spine specialists to review how procedures are performed Includes more than 100 procedures focusing on the spine and peripheral nerves, each accompanied by high-quality, original illustrations Presents all procedures using a consistent outline and covers topics in either a pathology-based or an approach-based manner Surgeons at all levels, from residents learning procedures to experienced practitioners needing a quick refresher, will find this book and its companion volume, Neurosurgery Tricks of the Trade: Cranial, to be invaluable resources throughout their surgical careers. This book has been developed from Thieme eNeurosurgery, the world's most comprehensive neurosurgical resource online. For a free trial, go to: <http://thieme.com/eneurotrial>

Itinerant Teaching - Jean E. Olmstead 2005

Using the practical advice from itinerant teachers within the US, each chapter develops strategies for working with students with visual impairments. It discusses the rights, expectations and demands of itinerant teaching, as well as the provision of services within a variety of environments.

Tricks of the Trade - Larry Cohen 2017-12

Tricks - Ellen Hopkins 2009-08-25

Five troubled teenagers fall into prostitution as they search for freedom, safety, community, family, and love in this #1 New York Times bestselling novel from Ellen Hopkins. "When all choice is taken from you, life becomes a game of survival." Five teenagers from different parts of the country. Three girls. Two guys. Four straight. One gay. Some rich. Some poor. Some from great families. Some with no one at all. All living their lives as best they can, but all searching...for freedom, safety, community, family, love. What they don't expect, though, is all that can happen when those powerful little words "I love you" are said for all the wrong reasons. Five moving stories remain separate at first, then interweave to tell a larger, powerful story—a story about making choices, taking leaps of faith, falling down, and growing up. A story about kids figuring out what sex and love are all about, at all costs, while asking themselves, "Can I ever feel okay about myself?" A brilliant achievement from New York Times bestselling author Ellen Hopkins—who has been called "the bestselling living poet in the country" by Mediabistro.com—Tricks is a book that turns you on and repels you at the same time. Just like so much of life.

Tricks of the Trade - Howard S. Becker 2008-09-05

Drawing on more than four decades of experience as a researcher and teacher, Howard Becker now brings to students and researchers the many valuable techniques he has learned. Tricks of the Trade will help students learn how to think about research projects. Assisted by Becker's sage advice, students can make better sense of their research and simultaneously generate fresh ideas on where to look next for new data. The tricks cover four broad areas of social science: the creation of the "imagery" to guide research; methods of "sampling" to generate maximum variety in the data; the development of "concepts" to organize findings; and the use of "logical" methods to explore systematically the implications of what is found. Becker's advice ranges from simple tricks such as changing an interview question from "Why?" to "How?" (as a way

of getting people to talk without asking for a justification) to more technical tricks such as how to manipulate truth tables. Becker has extracted these tricks from a variety of fields such as art history, anthropology, sociology, literature, and philosophy; and his dazzling variety of references ranges from James Agee to Ludwig Wittgenstein. Becker finds the common principles that lie behind good social science work, principles that apply to both quantitative and qualitative research. He offers practical advice, ideas students can apply to their data with the confidence that they will return with something they hadn't thought of before. Like *Writing for Social Scientists*, *Tricks of the Trade* will bring aid and comfort to generations of students. Written in the informal, accessible style for which Becker is known, this book will be an essential resource for students in a wide variety of fields. "An instant classic. . . . Becker's stories and reflections make a great book, one that will find its way into the hands of a great many social scientists, and as with everything he writes, it is lively and accessible, a joy to read."—Charles Ragin, Northwestern University

How to Teach Any Child to Spell - Gayle Graham 1995

101 Ways To Promote Yourself - Raleigh Pinskey 1997-07

Revealing the insider secrets learned from years of experience and explaining how these low-cost, high-powered techniques can carry readers to the top of the market, this guide offers a crash course on how to get oneself noticed. Original.

Risk Management - Rita Mulcahy 2003-01-01

A review for the book from another world renown author. Rita Mulcahy, PMP, is an author, consultant and member of the Project Management Institute's Risk Management Special Interest Group. Either through frustration at the lack of good, practical risk management reference materials, or because she is bubbling over with ideas on the subject, Rita has written a comprehensive book: "Risk Management - Tricks of the Trade? for Project Managers." The book is structured according to the Institute's view of project risk management and is therefore supportive of the Project Management Professional certification exam. It even has a 50-question Final Exam in the certification examination mode. However, Rita's book is much more than that. It provides a very clear and down-to-earth explanation of what project risk management is all about. I was particularly pleased to see an emphasis on things going right (opportunities enhancement) as well as going wrong (risks). The book is lavishly endowed with bulleted lists of explanation for rapid absorption of content by busy project people. It also has very practical quick-read "Tricks of the Trade" sidebars (e.g. How to interview an expert), check lists, charts, forms and how to use them with worked examples. It is even topped off with quiz games to make it a fun encounter. For University instructors and training workshop leaders there are plenty of "Questions for discussion". In an appendix there is a long list of potential risks, their cause and effect in various industries. No doubt that list has been culled from the brainstorming efforts of many of Rita's workshop attendees over the years. Still, I could not help but empathize with chagrin the construction risk-cause entry "Local politicians, unruly elements, etc." Well said! Armed with this book, there should be no excuse any longer for anyone to declare that they don't know how to apply risk management to their projects, however large or small their projects may be. Nor should there be any question of how to get started or even why they should get started and when. The real benefit of the book is that it demonstrates very clearly that project risk management does not have to be difficult, nor academically challenging. I have always held that project risk management is really very simple. When you are gearing up for your next project, the best advice I can give is "Don't leave home without it!" R. Max Wideman, P.Eng.FCSCE, FEIC, FICE, FPMI

Duveen Brothers and the Market for Decorative Arts, 1880-1940 - Charlotte Vignon 2019

A fully illustrated study of the Duveen Brothers Company, the firm behind many of the United States' most famous museum collections.

Trade of the Tricks - Graham Jones 2011-09-14

This book looks inside the secretive subculture of modern magicians. Entering the flourishing Paris magic scene as an apprentice, the author gives a firsthand account of how magicians learn to perform their deceptions. He follows the day-to-day lives of some of France's most renowned performers, revealing not only how secrets are created and shared, but also how they are stolen and destroyed.

Jewelry Making - Stephen O'Keefe 2003-07-01

- Complete book on creating inexpensive, but beautiful jewelry- Traditional methods are adapted for inexpensive materials- Heavily photographed techniques

Forget a Mentor, Find a Sponsor - Sylvia Ann Hewlett 2013-09-10
Who's pulling for you? Who's got your back? Who's putting your hat in the ring? Odds are this person is not a mentor but a sponsor. Mentors can build your self-esteem and provide a sounding board—but they're not your ticket to the top. If you're interested in fast-tracking your career, what you need is a sponsor—a senior-level champion who believes in your potential and is willing to advocate for you as you pursue that next raise or promotion. In this powerful yet practical book, economist and thought leader Sylvia Ann Hewlett—author of ten critically acclaimed books, including the groundbreaking *Off-Ramps and On-Ramps*—shows why sponsors are your proven link to success. Mixing solid data with vivid real-life narratives, Hewlett reveals the "two-way street" that makes sponsorship such a strong and mutually beneficial alliance. The seven-step map at the heart of this book allows you to chart your course toward your greatest goals. Whether you're looking to lead a company or drive a community campaign, *Forget a Mentor, Find a Sponsor* will help you forge the relationships that truly have the power to deliver you to your destination.

Secrets of Screen Directing - Patrick Tucker 2019-03-11

Secrets of Screen Directing: The Tricks of the Trade is a practical guide which bridges the gap between classroom learning and the realities of being on a set. Author Patrick Tucker uses insights and techniques gained from over 40 years of directing both screen and stage to open up the craft of effectively telling stories, exploring the reality of a directing career with practical day to day solutions and problem-solving methods for working directors. This book addresses the fact that most professional directors spend their careers directing other writers' scripts, and deals with the practicalities of working on continuing dramas. Following the Director's mantra of 'show, not tell' it contains over 300 illustrations, diagrams, paperwork examples and floor plans, with lists and charts throughout. Covering planning, preparation, and shooting a project, it delves beyond just script construction and into the nuts and bolts of screen directing. Directors at any level are always under huge time constraints, and this book provides immediate and simple solutions to working under such restrictions. This is an ideal resource for filmmaking students and early career directors to refer to when encountering a problem, as well as all those screen enthusiasts, actors and writers, who want to know what directors actually do.

Tricks Of The Trade - Laura Anne Gilman 2018-09-01

When magic goes wrong, who are you going to call? The name's Torres, Bonnie Torres, and I'm a paranormal scene investigator - rooting out the truth about crimes of magic. It's dangerous and boring and scary and fascinating. Though not everyone in the Cosa Nostradamus is happy we're around, which can make things...tricky. Working two cases - looking into a murder for the NYPD, and a rich man's break-in - should be well within our abilities. But when things start getting weird in the Electric Apple, Private Unaffiliated Paranormal Investigations is stretched to the limits, trying to keep one step ahead and out of trouble. Add in rumors of a powerful creature gunning for us and it's not just our rep on the line this time - if we don't solve this case, everyone will suffer. Fortunately, around here, when the going gets weird, the weird hire us... [Tricks of the Trade](#) - Jamie Kamph 2015

Neural Networks: Tricks of the Trade - Grégoire Montavon 2012-11-14

The twenty last years have been marked by an increase in available data and computing power. In parallel to this trend, the focus of neural network research and the practice of training neural networks has undergone a number of important changes, for example, use of deep learning machines. The second edition of the book augments the first edition with more tricks, which have resulted from 14 years of theory and experimentation by some of the world's most prominent neural network researchers. These tricks can make a substantial difference (in terms of speed, ease of implementation, and accuracy) when it comes to putting algorithms to work on real problems.

Thinking Like Your Editor: How to Write Great Serious Nonfiction and Get It Published - Susan Rabiner 2010-09-27

Distilled wisdom from two publishing pros for every serious nonfiction author in search of big commercial success. Over 50,000 books are published in America each year, the vast majority nonfiction. Even so, many writers are stymied in getting their books published, never mind gaining significant attention for their ideas—and substantial sales. This is the book editors have been recommending to would-be authors. Filled with trade secrets, *Thinking Like Your Editor* explains: • why every proposal should ask and answer five key questions; • how to tailor academic writing to a general reader, without losing ideas or dumbing

down your work; • how to write a proposal that editors cannot ignore; • why the most important chapter is your introduction; • why "simple structure, complex ideas" is the mantra for creating serious nonfiction; • why smart nonfiction editors regularly reject great writing but find new arguments irresistible. Whatever the topic, from history to business, science to philosophy, law, or gender studies, this book is vital to every serious nonfiction writer.

Heads in Beds - Jacob Tomsy 2016-07-26

In the tradition of *Kitchen Confidential* and *Waiter Rant*, a rollicking, eye-opening, fantastically indiscreet memoir of a life spent (and misspent) in the hotel industry. Jacob Tomsy never intended to go into the hotel business. As a new college graduate, armed only with a philosophy degree and a singular lack of career direction, he became a valet parker for a large luxury hotel in New Orleans. Yet, rising fast through the ranks, he ended up working in "hospitality" for more than a decade, doing everything from supervising the housekeeping department to manning the front desk at an upscale Manhattan hotel. He's checked you in, checked you out, separated your white panties from the white bed sheets, parked your car, tasted your room-service meals, cleaned your toilet, denied you a late checkout, given you a wake-up call, eaten M&Ms out of your minibar, laughed at your jokes, and taken your money. In *Heads in Beds* he pulls back the curtain to expose the crazy and compelling reality of a multi-billion-dollar industry we think we know. *Heads in Beds* is a funny, authentic, and irreverent chronicle of the highs and lows of hotel life, told by a keenly observant insider who's seen it all. Prepare to be amused, shocked, and amazed as he spills the unwritten code of the bellhops, the antics that go on in the valet parking garage, the housekeeping department's dirty little secrets—not to mention the shameless activities of the guests, who are rarely on their best behavior. Prepare to be moved, too, by his candor about what it's like to toil in a highly demanding service industry at the luxury level, where people expect to get what they pay for (and often a whole lot more). Employees are poorly paid and frequently abused by coworkers and guests alike, and maintaining a semblance of sanity is a daily challenge. Along his journey Tomsy also reveals the secrets of the industry, offering easy ways to get what you need from your hotel without any hassle. This book (and a timely proffered twenty-dollar bill) will help you score late checkouts and upgrades, get free stuff galore, and make that pay-per-view charge magically disappear. Thanks to him you'll know how to get the very best service from any business that makes its money from putting heads in beds. Or, at the very least, you will keep the bellmen from taking your luggage into the camera-free back office and bashing it against the wall repeatedly.

Tricks of the Trade - Ben Tyler 2002-05-01

'An intoxicating cocktail composed of equal parts delicious name-dropping gossip, venomous Hollywood satire and steamy boy-meets-boy action' - PW Being gay in Hollywood is never easy, but thanks to his homophobic boss, Burt's life is a living hell. Now he figures if he's going down, he'll take the whole town with him. Then he meets Rodrigo, a lusty Latino hustler looking for his big break, and Jim Fallon, an actor whose personal life has put an end to his career. The stage is set for the trio to wreak havoc on the biz, but can partners in crime become partners in life?

Game Programming Tricks of the Trade - Lorenzo D. Phillips 2002
Every topic covered in this book can be directly applied to games that cross genres. The CD includes trial versions of Paintshop Pro 7, a compiler, a 3D modeling tool and more.

Tricks of the Trade - J.R. Roberts

. . . DIE BY THE GUN Clint Adams knows that the average gunfighter doesn't live to a ripe old age. Making a living from slapping leather will do that. So he's surprised to learn that one of the most feared elder statesmen of gunfire is still breathing—and looking for him. Over the years, "Two-Cent" Luke Drogan has put down more men than most undertakers. With ice for blood and nerves of steel, he has survived a lifetime of hot lead, leaving bodies in his wake. Now, like an old wolf that's outlived all his prey, Drogan knows he has only one thing left to do: face down the Gunsmith—and kill him. Two masters of the six-gun. Two living legends of the Old West. Only one will walk away...

Tricks of the Trade - Janice Lieberman 1998

A guide to the swindles and marketing ploys of the automotive, cosmetic, electronic, home contracting, insurance, jewelry, and moving industries offers warnings, buying tips, and shopping strategies

Tricks of the Trades - Bruce Van Sant 2002-10-01

Writing for Social Scientists - Howard S. Becker 2008-11-15

Students and researchers all write under pressure, and those pressures—most lamentably, the desire to impress your audience rather than to communicate with them—often lead to pretentious prose, academic posturing, and, not infrequently, writer's block. Sociologist Howard S. Becker has written the classic book on how to conquer these pressures and simply write. First published nearly twenty years ago, *Writing for Social Scientists* has become a lifesaver for writers in all fields, from beginning students to published authors. Becker's message is clear: in order to learn how to write, take a deep breath and then begin writing. Revise. Repeat. It is not always an easy process, as Becker wryly relates. Decades of teaching, researching, and writing have given him plenty of material, and Becker neatly exposes the foibles of academia and its "publish or perish" atmosphere. Wordiness, the passive voice, inserting a "the way in which" when a simple "how" will do—all these mechanisms are a part of the social structure of academic writing. By shrugging off such impediments—or at the very least, putting them aside for a few hours—we can reform our work habits and start writing lucidly without worrying about grades, peer approval, or the "literature." In this new edition, Becker takes account of major changes in the computer tools available to writers today, and also substantially expands his analysis of how academic institutions create problems for them. As competition in academia grows increasingly heated, *Writing for Social Scientists* will provide solace to a new generation of frazzled, would-be writers.

Tricks of the Trade to Success - Paul Kelly 2021-11

TA-DAAA! Paul Kelly makes the ordinary extraordinary with a little bit of magic and a whole lot of wisdom. Tired of spinning your wheels? Do you want to take your business, your career, your family, your life to the next level? Paul Kelly has grown one of America's most successful HVAC and plumbing companies, enjoying years of exceptional growth that's the envy of the industry. Now he offers his experience and expertise to you. With Paul as your guide, you'll learn how to . . .? Convince anyone of anything? Win the war for talent? Set and achieve goals? Make more out of the business you already get? Advertise effectively—even on a budget? Get everyone on the same page? Earn customers' loyalty and trust? Create an environment that encourages success? Rev up your sales engine? Get rid of the hiccups (seriously)? And more! Paul Kelly's vast experience and know-how are between these covers. Read "Tricks of the Trade to Success," put it to work, and let it change your life and your business in ways that will make you wave your hand with a flourish, take a bow, and say . . . TA-DAAA!

The Culture Code - Daniel Coyle 2018-01-30

NEW YORK TIMES BESTSELLER • The author of *The Talent Code* unlocks the secrets of highly successful groups and provides tomorrow's leaders with the tools to build a cohesive, motivated culture. NAMED ONE OF THE BEST BOOKS OF THE YEAR BY BLOOMBERG AND LIBRARY JOURNAL Where does great culture come from? How do you build and sustain it in your group, or strengthen a culture that needs fixing? In *The Culture Code*, Daniel Coyle goes inside some of the world's most successful organizations—including the U.S. Navy's SEAL Team Six, IDEO, and the San Antonio Spurs—and reveals what makes them tick. He demystifies the culture-building process by identifying three key skills that generate cohesion and cooperation, and explains how diverse groups learn to function with a single mind. Drawing on examples that range from Internet retailer Zappos to the comedy troupe Upright Citizens Brigade to a daring gang of jewel thieves, Coyle offers specific strategies that trigger learning, spark collaboration, build trust, and drive positive change. Coyle unearths helpful stories of failure that illustrate what not to do, troubleshoots common pitfalls, and shares advice about reforming a toxic culture. Combining leading-edge science, on-the-ground insights from world-class leaders, and practical ideas for action, *The Culture Code* offers a roadmap for creating an environment where innovation flourishes, problems get solved, and expectations are exceeded. Culture is not something you are—it's something you do. *The Culture Code* puts the power in your hands. No matter the size of your group or your goal, this book can teach you the principles of cultural chemistry that transform individuals into teams that can accomplish amazing things together. Praise for *The Culture Code* "I've been waiting years for someone to write this book—I've built it up in my mind into something extraordinary. But it is even better than I imagined. Daniel Coyle has produced a truly brilliant, mesmerizing read that demystifies the magic of great groups. It blows all other books on culture right out of the water."—Adam Grant, New York Times bestselling author of *Option B*, *Originals*, and *Give and Take* "If you want to understand how successful groups work—the signals they transmit, the language they

speaking, the cues that foster creativity—you won't find a more essential guide than *The Culture Code*."—Charles Duhigg, *New York Times* bestselling author of *The Power of Habit* and *Smarter Faster Better*
R Quick Syntax Reference - Margot Tollefson 2019-04-24

This handy reference book detailing the intricacies of R updates the popular first edition by adding R version 3.4 and 3.5 features. Starting with the basic structure of R, the book takes you on a journey through the terminology used in R and the syntax required to make R work. You will find looking up the correct form for an expression quick and easy. Some of the new material includes information on RStudio, S4 syntax, working with character strings, and an example using the Twitter API. With a copy of the *R Quick Syntax Reference* in hand, you will find that you are able to use the multitude of functions available in R and are even able to write your own functions to explore and analyze data. What You Will Learn Discover the modes and classes of R objects and how to use them Use both packaged and user-created functions in R Import/export data and create new data objects in R Create descriptive functions and manipulate objects in R Take advantage of flow control and conditional statements Work with packages such as base, stats, and graphics Who This Book Is For Those with programming experience, either new to R, or those with at least some exposure to R but who are new to the latest version.

Basic Molecular Protocols in Neuroscience: Tips, Tricks, and Pitfalls - John T. Corthell 2014-04-16

Basic Neuroscience Protocols: Tips, Tricks, and Pitfalls contains explanatory sections that describe the techniques and what each technique really tells the researcher on a scientific level. These explanations describe relevant controls, troubleshooting, and reaction components for some of the most widely used neuroscience protocols that remain difficult for many neuroscientists to implement successfully. Having this additional information will help researchers ensure that their experiments work the first time, and will also minimize the time spent working on a technique only to discover that the problem was them, and not their materials. Describes techniques in very specific detail with step-by-step instructions, giving researchers in-depth understanding Offers many details not present in other protocol books Describes relevant controls for each technique and what those controls mean Chapters include references (key articles, books, protocols) for additional study Describes both the techniques and the habits necessary to get quality results, such as aseptic technique, aliquoting, and general laboratory rules

The Big Book of Tricks for the Best Dog Ever - Larry Kay 2019-03-19
A step-by-step guide to more than 100 dog tricks, specially designed for effective training, for pure fun, and even for turning your dog into a YouTube star, from the coauthor of the tremendously successful and much-praised *Training the Best Dog Ever* and the genius behind "The Stunt Dog Show," which performs more than 1,000 shows a year.

Spine Surgery - Alexander R. Vaccaro 2011-01-01

Praise for this book: [Four stars] This book is required reading for orthopedic and neurosurgical fellows and residents...very highly recommend[ed]...outstanding.--Doody's Review This best-selling book returns in a second edition covering the major procedures in spine surgery and the latest technical innovations in the field. Retaining the comprehensive scope and accessible presentation of the previous edition, the book distills the basic elements of each procedure using concise descriptions and simple line drawings. New sections of the book cover minimally invasive exposure methods, motion-sparing techniques, and the latest fixation techniques. Highlights: Each chapter outlines the essentials of the procedure in just a few pages Consistent presentation throughout the book enhances ease of use Tips, pearls, lessons learned, special considerations, pitfalls, and bailout, rescue, and salvage procedures emphasize critical points to help ensure a safe and effective procedure Nearly 500 illustrations demonstrate key technical points Concise and up-to-date, this book serves as an invaluable quick reference prior to surgery. It is ideal for clinicians and residents in spine surgery, orthopedics, and neurosurgery.

Testing Treatments - Imogen Evans 2011

This work provides a thought-provoking account of how medical treatments can be tested with unbiased or 'fair' trials and explains how patients can work with doctors to achieve this vital goal. It spans the gamut of therapy from mastectomy to thalidomide and explores a vast range of case studies.

Tricks of the Trade - Pat Hastings 2005

The book you've been waiting for, in its newly revised edition! Learn the "Tricks of the Trade" from Pat Hastings, popular seminar speaker and

producer of the best-selling "Puppy Puzzle" video. From the whelping box to the group ring, at home and on the road, everyone who is involved in the sport of dogs can learn something from this book. If you are a breeder or exhibitor of show dogs, "Tricks of the Trade" will be a valuable resource for years to come.

Canfake - Donald Webster 1999-04

"The grand game of antiques collecting is often as near as one can come, in a non-violent if not necessarily peaceful way, to a blood sport". In a game without rules, everyone tries to outwit everyone else, but Donald Webster's book will give you the information that will allow you to know what sort of antique dealers to avoid, what type of goods are most likely to be faked, and how you can turn into a sleuth who knows what to look for to detect fakes.

Tricks of the Trade for Kids - Jerry Dunn 1994

Experts in a variety of fields, including Arnold Schwarzenegger, Mister Rogers, and LeVar Burton, provide information on how to do everything from make a peanut butter sandwich to play polo on the back of an elephant

A Salesman's Tricks of the Trade - Winston Nash 2008-05-12

Introduction Sales is first and foremost the art of persuasion. A salesperson persuades someone to part with his or her money in exchange for a product or service. This is done by convincing the customer that he wants the product or service more than he wants his own money. Often this is a formidable task because the goods and services offered by professional salespeople usually cost a lot of money. The good news for the salesperson is that the approach used can significantly improve the odds of success. Like any profession, a sales job becomes a lot easier once you learn the tricks of your trade. I believe that how well a salesperson learns the tricks of the trade can have a big effect on his success, income and career. The degree of success can also affect the salesperson's happiness, family life and sense of self-worth. I am convinced that learning these tricks can be financially rewarding and prudent for any salesperson's career. Perhaps Wesley Autrey, a New York construction worker, understood achievement best when he simply said; Good things happen when you do good. This book is designed to help you do a good job at selling people things. It describes, explains, and provides examples of the best tricks of the trade I have used in the real world for over twenty-five years in my sales career. Several (but not all) tricks of the trade require specific rhetorical techniques. In those cases, I will explain the recommended rhetorical procedure as well. When needed, I will explain what questions a salesperson should ask, when to ask these questions, and why we ask these particular questions. I will explain not only the tricks of the trade but I will explain when and why we use specific tricks. I will also do my best to explain how and why these tricks actually work. All the tricks will work for most products and services sales professionals typically are asked to sell. They work for inside salespeople as well as outside sales representatives. I have years of experience in both types of sales and the tricks in this book are important and valuable regardless of your sales environment. My own career attests to how well these tricks of the trade can succeed. Because I have used them while working for some of the largest corporations in America, I have frequently won incentive trips to wonderful resorts in the United States as well as those in Cancun, the Bahamas and even Europe. My goal in this book is to suggest ways in which salespeople at any stage of their careers can improve their techniques, hone their strategies, and ultimately, succeed more fully in sales. Vernon Law once warned: Experience is the worst teacher; it gives the test before presenting the lesson. In this book I am going to try to change the natural order of things. This book is designed to give you the lessons first, thereby leveling the playing field between rookies and experienced salespeople. The way I am going to do that is by letting out the secrets I have learned in the real world to everybody in this book. Over the course of my career, I have been to several conferences set up to train the beginning salesperson. This book takes what I have learned in those classes to a more advanced level with concrete suggestions based on my years of actual sales experience. As a result, this book is designed to benefit both novice and experienced salespeople. While each chapter focuses on a different fundamental principle of selling, I also give a very practical spin to what else---in addition to fundamentals---salespeople should understand. This book explains not only how to make a great presentation but all the other things you need to know to be an effective salesperson. Let me give you an example of the type of insight you can expect to gain by reading this book. Usually the first thing a new salesperson receives is training on how to explain what eventually he is supposed to be selling. This includes a detail

Tricks of the Writer's Trade - Rick Vanes 2011-11-17

What links Cinderella to Harry Potter? What can The Simpsons teach us about character creation? What is the False Horizon moment? What are the two classic openings and five effective endings of a newspaper story? Aimed at primary and early secondary school teachers, Tricks of the Writer's Trade uses a simple, straightforward and highly-entertaining method to reveal a myriad of writing approaches, from basic story structure through to advanced scriptwriting, and the techniques used by professional writers and journalists. Covering fiction and non-fiction

writing, chapters include guidance on: Story structure Creating characters Persuasive writing Informative writing Scriptwriting Writing techniques By following its step-by-step approach and using the resources and materials provided, teachers can engage their pupils, improve their writing skills dramatically - and have fun while they're doing it. Writing lessons will never be the same again! Tricks of the Writer's Trade is an invaluable resource for all Primary Teachers, Key Stage Three English teachers and literacy coordinators as well as PGCE students.