

# The Korean Wave Korean Popular Culture In Global Context

When somebody should go to the books stores, search instigation by shop, shelf by shelf, it is in fact problematic. This is why we allow the ebook compilations in this website. It will certainly ease you to look guide **The Korean Wave Korean Popular Culture In Global Context** as you such as.

By searching the title, publisher, or authors of guide you essentially want, you can discover them rapidly. In the house, workplace, or perhaps in your method can be all best area within net connections. If you wish to download and install the The Korean Wave Korean Popular Culture In Global Context , it is no question easy then, past currently we extend the link to buy and create bargains to download and install The Korean Wave Korean Popular Culture In Global Context in view of that simple!

**The Remasculinization of Korean Cinema** - Kyung Hyun Kim  
2004-03-08

DivArgues that although the last two decades of Korean history were a period of progress in political democratization, the country refused to part from a "masculine point of view" which is also mirrored in Korean cinema./div

**South Korean Popular Culture in the Global Context** - Sojin Lim  
2022-08-04

This book explores the recent landscape of Korean popular culture, including celebrity diplomacy, political activism, and inter-Korean relations in the era of 'ontact', with a special focus on K-pop and K-drama. Utilising the interdisciplinary approach, along with theoretical accounts, it redefines popular culture and its true power - beyond soft power - including discussions of how the pandemic and the use of online platforms have coincidentally or effectively influenced recent phenomena surrounding Korean popular culture. It reveals both the possibilities and pitfalls of Hallyu diplomacy and the UN's celebrity diplomacy more broadly, and highlights how, through the mobilisation of a large internet fanbase, the modern K-pop 'standom' can influence political discourse. The book also features an examination of the political significance of the K-drama through which it highlights the potential of popular media to impact inter-Korean relations and inform current international understanding and perception of the Korean conflict. Dealing with the wider scope of Korean popular culture this book will be a valuable resource to students and scholars of South Korea, international relations, public diplomacy, political activism, and cultural and media studies.

**Seoul** - Ross King 2018-02-28

Seoul is a colossus both in its physical presence and the demand it places on any intellectual effort to understand it. How did it come to be? How can a city this immense work? Underlying its spectacle and incongruities is a city that might be described as ill at ease with its own past. The bitter rifts of Japanese colonization persist, as does the troubled aftermath of the Korean War and its divisions; the economic "Miracle on the Han" that followed is crosscut by memories of the violent dictatorship that drove it. In Seoul, author Ross King interrogates this contested history and its physical remnants, tacking between the city's historiography and architecture, with attention to monuments, streets, and other urban spaces. The book's structuring device is the dichotomy of erasure and memory as necessary preconditions for reinvention. King traces this phenomenon from the old dynasties to the Japanese regime and wartime destruction; he then follows the equally destructive reinvention of Korea under dictatorship to the brilliant city of the present with its extraordinary explosion of creativity and ideas—the post-1991 Hallyu, the Korean Wave. The final chapter returns to questions of forgetting and memory, but now as "conditions of possibility" for what would seem to underlie the present trajectory of this extraordinary city and culture. Seoul can be read, King suggests, in the context of the hybrid ideas that have characterized Korean cultural history. It may be their present eruption that accounts for the city of contradictions that confronts the contemporary observer and that most extraordinary of Korean phenomena: the rise of an alternative, virtual world, eclipsing both city and nation. Has the very idea of Korea been reinvented even as the weakly defined nation-state slips away?

*Routledge Handbook of Korean Culture and Society* - Youna Kim  
2016-12-15

The Routledge Handbook of Korean Culture and Society is an accessible and interdisciplinary resource that explores the formation and transformation of Korean culture and society. Each chapter provides a comprehensive and thought-provoking overview on key topics, including: compressed modernity, religion, educational migration, social class and inequality, popular culture, digitalisation, diasporic cultures and cosmopolitanism. These topics are thoroughly explored by an

international team of Korea experts, who provide historical context, examine key issues and debates, and highlight emerging questions in order to set the research agenda for the near future. Providing an interdisciplinary overview of Korean culture and society, this Handbook is an essential read for undergraduate and postgraduate students, as well scholars in Korean Studies, Cultural Studies, Sociology, Anthropology, and Asian Studies in general.

**South Korean Popular Culture and North Korea** - Youna Kim  
2019-01-17

Over recent decades South Korea's vibrant and distinctive populist culture has spread extensively throughout the world. This book explores how this "Korean wave" has also made an impact in North Korea. The book reveals that although South Korean media have to be consumed underground and unofficially in North Korea, they are widely watched and listened to. The book examines the ways in which this is leading to popular yearning in North Korea for migration, defecting to the South or for people to just become more like South Koreans. Overall, the book demonstrates that the soft power of the Korean wave is having an undermining impact on the hard, constraining cultural climate of North Korea.

[Asia in International Relations](#) - Pinar Bilgin 2017-02-01

Asia in International Relations decolonizes conventional understandings and representations of Asia in International Relations (IR). This book opens by including all those geographical and cultural linkages that constitute Asia today but are generally ignored by mainstream IR. Covering the Indian subcontinent, Turkey, the Mediterranean, Iran, the Arab world, Ethiopia, and Central-Northeast-Southeast Asia, the volume draws on rich literatures to develop our understanding of power relations in the world's largest continent. Contributors "de-colonize", "de-imperialize", and "de-Cold War" the region to articulate an alternative narrative about Asia, world politics, and IR. This approach reframes old problems in new ways with the possibility of transforming them, rather than recycling the same old approaches with the same old "intractable" outcomes.

**The Birth of Korean Cool** - Euny Hong 2014-08-05

A Korean-born journalist describes the increasing popularity of South Korea's business, technology, education and pop culture exports around the world, discussing how a country that once banned miniskirts and rock and roll moved ahead into the 21st century. Original.

**The Birth of Korean Cool** - Euny Hong 2014-08-14

How did a really unhip country suddenly become cool? How could a nation that once banned miniskirts, long hair on men and rock 'n' roll come to mass produce pop music and a K-pop star that would break the world record for the most YouTube hits? Who would have predicted that a South Korean company that used to sell fish and fruit (Samsung) would one day give Apple a run for its money? And just how does South Korea plan to use pop culture to beat America at its own game. Welcome to South Korea: The Brand. In *The Birth of Korean Cool* journalist Euny Hong uncovers the roots of the 'Korean Wave': a fanaticism for South Korean pop culture that has enabled them to make the rest of the world a captive market for their products by first becoming the world's number one pop culture manufacturer. South Korea's economic development has been nothing short of staggering - leapfrogging from third-world to first-world in just a few years and continuing to grow at a rapid and unprecedented rate - and for the first time *The Birth of Korean Cool* will give readers exclusive insight into the inner workings of this extraordinary country; it's past, present and future.

[The Korean Wave](#) - Y. Kuwahara 2014-02-20

The rise in popularity of South Korean entertainment and culture began and is promoted as an official policy of the Korean government to revive the country's economy. This study examines cultural production and consumption, glocalization, the West versus. Asia, global race

consciousness, and changing views of masculinity and femininity.

*The Global Impact of South Korean Popular Culture* - Valentina Marinescu 2014-09-24

This volume fills a gap in the existing literature and proposes an interdisciplinary and multicultural comparative approach to the impact of Hallyu worldwide. The contributors analyze the spread of South Korean popular products from different perspectives (popular culture, sociology, anthropology, linguistics) and from different geographical locations (Asia, Europe, North America, and South America). The contributors come from a variety of countries (UK, Japan, Argentina, Poland, Bulgaria, Czech Republic, Indonesia, USA, Romania). The volume is divided into three sections and twelve chapters that each bring a new perspective on the main topic. This emphasizes the impact of Hallyu and draws real and imaginary "maps" of the export of South Korean cultural products. Starting from the theoretical backgrounds offered by the existing literature, each chapter presents the impact of Hallyu in a particular country. This applied character does not exclude transnational comparisons or critical interrogations about the future development of the phenomenon. All authors are speaking about their own, native cultures. This inside perspective adds an important value to the understanding of the impact of a different culture on the "national" culture of each respective country. The contributions to this volume illustrate the "globalization" of the cultural products of Hallyu and show the various faces of Hallyu around the world.

[Asian Popular Culture in Transition](#) - John A Lent 2013-02-15

Asian Popular Culture in Transition examines contemporary consumption practices in South Korea, China, India, and Japan, and both updates and extends popular culture studies of the region. Through an interdisciplinary lens, this collection of essays explores how recent advances and shifts in information technologies and globalization have impacted cultural markets, fashion, the digital generation, mobile culture, femininity, matrimonial advertising, and a film actress' image and performance. Drawing upon a diverse range of sources and methods including historical research, content analysis, anthropological observation, textual analyses, and interviews, Asian Popular Culture in Transition makes a significant contribution to this growing area of research. Given its broad range of countries, theories, and approaches, this book will be of great interest to students and scholars of Asian studies, cultural studies, media and communication studies, and gender studies.

**Diasporic Hallyu** - Kyong Yoon 2022-04-18

This open access book examines the lived experiences of diasporic Korean youth in light of the transnational flows of South Korean popular culture, known as the Korean Wave, or Hallyu. Drawing on an ethnographic study of Korean Canadian youth and their engagement with the Korean Wave, the book proposes a critical understanding of the interactions between diasporic youth audiences and popular culture. By examining the Korean Wave as diasporic cultural practices rather than the diffusion of national cultural products, the book reveals the diversified ways in which cultural flows are negotiated by audiences who take up relatively ambivalent reception positions between two or more national and cultural contexts. This book expands the scope of transnational audience studies and youth cultural studies by focusing attention on the diasporic media practices of young people.

**South Korean Popular Culture and North Korea** - Youna Kim 2019-01-29

Over recent decades South Korea's vibrant and distinctive populist culture has spread extensively throughout the world. This book explores how this "Korean wave" has also made an impact in North Korea. The book reveals that although South Korean media have to be consumed underground and unofficially in North Korea, they are widely watched and listened to. The book examines the ways in which this is leading to popular yearning in North Korea for migration, defecting to the South or for people to just become more like South Koreans. Overall, the book demonstrates that the soft power of the Korean wave is having an undermining impact on the hard, constraining cultural climate of North Korea.

**East Asian Pop Culture** - Beng Huat Chua 2008-02-01

The contributors analyse the subject of Asian pop culture arranged under three headings: 'Television Industry in East Asia', 'Transnational-Crosscultural Receptions of TV Dramas' and 'Nationalistic reactions'.

[Pop City](#) - Youjeong Oh 2018-12-15

Pop City examines the use of Korean television dramas and K-pop music to promote urban and rural places in South Korea. Building on the phenomenon of Korean pop culture, Youjeong Oh argues that pop

culture-featured place selling mediates two separate domains: political decentralization and the globalization of Korean popular culture. The local election system introduced in the mid 90s has stimulated strong desires among city mayors and county and district governors to develop and promote their areas. Riding on the Korean Wave—the overseas popularity of Korean entertainment, also called Hallyu—Korean cities have actively used K-dramas and K-pop idols in advertisements designed to attract foreign tourists to their regions. Hallyu, meanwhile, has turned the Korean entertainment industry into a speculative field into which numerous players venture by attracting cities as sponsors. By analyzing the process of culture-featured place marketing, Pop City shows that urban spaces are produced and sold just like TV dramas and pop idols by promoting spectacular images rather than substantial physical and cultural qualities. Popular culture-associated urban promotion also uses the emotional engagement of its users in advertising urban space, just as pop culture draws on fans' and audiences' affective commitments to sell its products. Oh demonstrates how the speculative, image-based, and consumer-exploitive nature of popular culture shapes the commodification of urban space and ultimately argues that pop culture-mediated place promotion entails the domination of urban space by capital in more sophisticated and fetishized ways.

**The Korean Wave** - Youna Kim 2013-11-12

Since the late 1990s South Korea has emerged as a new center for the production of transnational popular culture - the first instance of a major global circulation of Korean popular culture in history. Why popular (or not)? Why now? What does it mean socially, culturally and politically in a global context? This edited collection considers the Korean Wave in a global digital age and addresses the social, cultural and political implications in their complexity and paradox within the contexts of global inequalities and uneven power structures. The emerging consequences at multiple levels - both macro structures and micro processes that influence media production, distribution, representation and consumption - deserve to be analyzed and explored fully in an increasingly global media environment. This book argues for the Korean Wave's double capacity in the creation of new and complex spaces of identity that are both enabling and disabling cultural diversity in a digital cosmopolitan world. The Korean Wave combines theoretical perspectives with grounded case studies in an up-to-date and accessible volume ideal for both undergraduate and postgraduate students of Media and Communications, Cultural Studies, Korean Studies and Asian Studies.

**The Soft Power of the Korean Wave** - Youna Kim 2021-09-21

At this fascinating historical moment, this timely collection explores the new meaning of the Korean Wave and the process of media production, representation, distribution and consumption in a global context as a distinctive and complex form of soft power. Focusing on the most recent phenomenon of Korean popular culture, this book considers the Korean Wave in the global digital age and addresses the social, cultural and political implications in their complexity within the contexts of global inequalities and uneven power structures. The collection brings together internationally renowned scholars and regional specialists to examine this historically significant, visibly growing, yet under-explored current phenomenon in the global digital age. Drawing on a wide range of perspectives from media and communications, cultural studies, sociology, history and anthropology, and including a series of case studies from Asia, the USA, Europe and the Middle East, it provides an empirically rich and theoretically stimulating tour of this area of study, going beyond the standard Euro-American view of the evolving and complex dynamics of the media today. This collection is essential reading for students and scholars interested in Korean popular culture and in film, media, fandom and cultural industries more widely.

**The Korean Wave in Southeast Asia** - Strategic Information and Research Development Centre (Malaysia) 2015

**Hallyu** - Do kyun Kim 2011

"A representative book of contemporary Korean cultural studies!" This book introduces one remarkable media trend related to the influence of Korean media products in Asian countries and Western countries. Since the early 1990s, the popularity of Korean media products, including television dramas, songs, and movies has skyrocketed in Asian countries and beyond. The enormous wave of popularity of Korean pop culture is referred to as Hallyu, the Korean Wave. According to earlier studies, the influence of Hallyu has been unprecedented, affecting the domestic culture and international relations of Asian countries and reducing the dominance of Hollywood in the Asian media market. Furthermore, it has been constructing a cross-national identity of ready consumers of Korean

popular culture. Investigating this remarkable media phenomenon, this book examines the influence of Hallyu from its origin to the present and attempts to predict its future. Many scholars of communication, sociology, history, and international relations have produced a growing amount of literature and research on the subject of Hallyu over the last several years. However, so far, few efforts have synthesized the Hallyu phenomenon comprehensively or traced the influence of Hallyu for the last decade. Having observed the influence of Hallyu across national borders and the need to synthesize Hallyu research from diverse perspectives, the editors designed this book with two main purposes: the first purpose was to analyze Hallyu from as many diverse perspectives as possible, and the second purpose was to present Korean perspectives on the Hallyu phenomenon by providing international readers with analyses by Korean scholars.

**The Sociology of Hallyu Pop Culture** - Vincenzo Cicchelli 2021-10-22  
Combining global, media, and cultural studies, this book analyzes the success of Hallyu, or the "Korean Wave" in the West, both at a macro and micro level, as an alternative pop culture globalization. This research investigates the capitalist ecosystem (formed by producers, institutions and the state), the soft power of Hallyu, and the reception among young people, using France as a case study, and placing it within the broader framework of the 'consumption of difference.' Seen by French fans as a challenge to Western pop culture, Hallyu constitutes a material of choice for understanding the cosmopolitan apprenticeships linked to the consumption of cultural goods, and the use of these resources to build youth's biographical trajectories. The book will be relevant to researchers, as well as undergraduate and postgraduate students in sociology, cultural studies, global studies, consumption and youth studies.

**Globalization and Popular Music in South Korea** - Michael Fuhr 2015-06-12

This book offers an in-depth study of the globalization of contemporary South Korean idol pop music, or K-Pop, visiting K-Pop and its multiple intersections with political, economic, and cultural formations and transformations. It provides detailed insights into the transformative process in and around the field of Korean pop music since the 1990s, which paved the way for the recent international rise of K-Pop and the Korean Wave. Fuhr examines the conditions and effects of transnational flows, asymmetrical power relations, and the role of the imaginary "other" in K-Pop production and consumption, relating them to the specific aesthetic dimensions and material conditions of K-Pop stars, songs, and videos. Further, the book reveals how K-Pop is deployed for strategies of national identity construction in connection with Korean cultural politics, with transnational music production circuits, and with the transnational mobility of immigrant pop idols. The volume argues that K-Pop is a highly productive cultural arena in which South Korea's globalizing and nationalizing forces and imaginations coincide, intermingle, and counteract with each other and in which the tension between both of these poles is played out musically, visually, and discursively. This book examines a vibrant example of contemporary popular music from the non-Anglophone world and provides deeper insight into the structure of popular music and the dynamics of cultural globalization through a combined set of ethnographic, musicological, and cultural analysis. Widening the regional scope of Western-dominated popular music studies and enhancing new areas of ethnomusicology, anthropology, and cultural studies, this book will also be of interest to those studying East Asian popular culture, music globalization, and popular music.

*The Korean Popular Culture Reader* - Kyung Hyun Kim 2014-03-07

This collection provides a timely and essential foundation for studying Korean popular culture ("K-pop") by looking at its global popularity, relation to the contemporary cultural landscape, and historical roots.

**Globalization, Consumption and Popular Culture in East Asia** - Tai Wei Lim 2016-09-02

This book aims to provide comprehensive empirical and theoretical studies of expanding fandom communities in East Asia through the commodification of Japanese, Korean and Chinese popular cultures in the digital era. Using a multidisciplinary approach including political economy, East Asian studies, political science, international relations concepts and history, this book focuses on a few research objectives. In terms of methodology, it is an area studies approach based on interpretative work, observation studies, policy and textual analysis. First, it aims to examine the closely intertwined relationship between the three major stakeholders in the iron triangle of production companies, consumers and states (i.e., role of government in policy promotion).

Second, it studies the interpenetration, adaptation, innovation and hybridization of exogenous Western culture with traditional popular cultures in (North) East Asia. Third, it studies the influence of popular cultures and how cultural products resonate with a regional audience through collective consumption, contents reflective of normative values, the emotive and cognitive appeal of familiar images and social learning as well as peer effect found in fan communities. It then examines how consumption contributes to soft cultural influence and how governments leverage on its comparative advantages and cultural assets for commercial success and in the process augment national (cultural) influence. These questions will be discussed and analyzed and contextualized through the case studies of J-pop (Japanese popular culture), K-pop (Korean popular culture or Hallyu) and Chinese popular culture (including Mando-pop and Taiwanese popular culture).

**The Soft Power of the Korean Wave** - Youna Kim 2021-09-06

"Focusing on the recent phenomenon of Korean popular culture, Parasite, BTS and drama at an unprecedented historic moment, this book explores the multifaceted meaning of the Korean Wave at micro and macro levels and the process of media production, representation, circulation and consumption in a global context as a distinctive and complex form of soft power. It considers the Korean Wave in the digital social media age and addresses the social, cultural and political implications in their complexity and paradox within the contexts of global inequalities and uneven power structures. The book explores the global success of the Korean Wave as a pronounced example of the crossover of culture, economy and politics and the emerging consequences of the postcolonial, alternative and competing power. The globalization of media content from once subalternized or peripheral nations such as Korea is a facet of de-centralizing multiplicity of global cultural flows today, emerging as subversive soft power resources that challenge the Western hegemony of dominant ideas, values and ways of life"--

**K-pop - The International Rise of the Korean Music Industry** -

JungBong Choi 2014-09-15

K-pop, described by Time Magazine in 2012 as "South Korea's greatest export", has rapidly achieved a large worldwide audience of devoted fans largely through distribution over the Internet. This book examines the phenomenon, and discusses the reasons for its success. It considers the national and transnational conditions that have played a role in K-pop's ascendancy, and explores how they relate to post-colonial modernisation, post-Cold War politics in East Asia, connections with the Korean diaspora, and the state-initiated campaign to accumulate soft power. As it is particularly concerned with fandom and cultural agency, it analyses fan practices, discourses, and underlying psychologies within their local habitus as well as in expanding topographies of online networks. Overall, the book addresses the question of how far "Asian culture" can be global in a truly meaningful way, and how popular culture from a "marginal" nation has become a global phenomenon.

**Korean Masculinities and Transcultural Consumption** - Sun Jung 2010-11-01

This book investigates transcultural consumption of three iconic figures to the middle-aged Japanese female fandom of actor Bae Yong-Joon, the Western online cult fandom of the thriller film *Oldboy*, and the Singaporean fandom of the pop-star Rain. Through these three specific but hybrid context, the author develops the concepts of soft masculinity, as well as global and postmodern variants of masculine cultural impacts. In the concluding chapter, the author also discusses recently emerging versatile masculinity within the transcultural pop production paradigm represented by K-pop idol boy bands.

*New Korean Wave* - Dal Jin 2016-03-15

The 2012 smash "Gangnam Style" by the Seoul-based rapper Psy capped the triumph of Hallyu, the Korean Wave of music, film, and other cultural forms that have become a worldwide sensation. Dal Yong Jin analyzes the social and technological trends that transformed South Korean entertainment from a mostly regional interest aimed at families into a global powerhouse geared toward tech-crazy youth. Blending analysis with insights from fans and industry insiders, Jin shows how Hallyu exploited a media landscape and dramatically changed with the 2008 emergence of smartphones and social media, designating this new Korean Wave as Hallyu 2.0. Hands-on government support, meanwhile, focused on creative industries as a significant part of the economy and turned intellectual property rights into a significant revenue source. Jin also delves into less-studied forms like animation and online games, the significance of social meaning in the development of local Korean popular culture, and the political economy of Korean popular culture and digital technologies in a global context.

**Hallyu 2.0** - Sangjoon Lee 2015-06

The first scholarly volume to investigate the impact of social media and other communication technologies on the global dissemination of the Korean Wave

*Pop City* - Youjeong Oh 2018-12-15

*Pop City* examines the use of Korean television dramas and K-pop music to promote urban and rural places in South Korea. Building on the phenomenon of Korean pop culture, Youjeong Oh argues that pop culture-mediated place selling mediates two separate domains: political decentralization and the globalization of Korean popular culture. The local election system introduced in the mid 90s has stimulated strong desires among city mayors and county and district governors to develop and promote their areas. Riding on the Korean Wave—the overseas popularity of Korean entertainment, also called Hallyu—Korean cities have actively used K-dramas and K-pop idols in advertisements designed to attract foreign tourists to their regions. Hallyu, meanwhile, has turned the Korean entertainment industry into a speculative field into which numerous players venture by attracting cities as sponsors. By analyzing the process of culture-mediated place marketing, *Pop City* shows that urban spaces are produced and sold just like TV dramas and pop idols by promoting spectacular images rather than substantial physical and cultural qualities. Popular culture-associated urban promotion also uses the emotional engagement of its users in advertising urban space, just as pop culture draws on fans' and audiences' affective commitments to sell its products. Oh demonstrates how the speculative, image-based, and consumer-exploitive nature of popular culture shapes the commodification of urban space and ultimately argues that pop culture-mediated place promotion entails the domination of urban space by capital in more sophisticated and fetishized ways.

*Transnational Hallyu* - Dal Yong Jin 2021-06-29

While the influence of Western, Anglophone popular culture has continued in the global cultural market, the Korean cultural industry has substantially developed and globally exported its various cultural products, such as television programs, pop music, video games and films. The global circulation of Korean popular culture is known as the Korean wave, or Hallyu. Given its empirical scope and theoretical contributions, this book will be highly appealing to any scholar or student interested in media globalization and contemporary Asia popular culture. These chapters present the evolution of Hallyu as a transnational process and addresses two distinctive aspects of the recent Hallyu phenomenon - digital technology integration and global reach. This book will be the first monograph to comprehensively and comparatively examine the translational flows of Hallyu through extensive field studies conducted in the US, Canada, Chile, Spain and Germany.

*The Korean Wave* - Tae-Jin Yoon 2017-10-05

Since the Korean Wave phenomenon started in 1997, Hallyu has undergone many changes. Geographically, while Asia has been the largest cultural market for the Korean cultural industries, other parts of society, including North America, Europe, the Middle East, and Latin America have gradually admitted Korean popular culture. The components of the Korean Wave have also greatly expanded. Hallyu originally implied the exports of a few cultural products, such as television dramas, popular music, and films; however, Korea has recently developed and exported K-pop, digital games and smartphone technologies as well as relevant youth culture. Meanwhile, industrial and technological contexts of the Korean Wave have changed significantly during the last 20 years. The role of social media in the Korean Wave's transnationalization in recent years is especially intriguing because fans around the world can easily access social media to enjoy K-pop, digital games, and films. The changes in the nature and appearance of the Korean Wave, conceptual and theoretical shifts in the studies of the Korean Wave, and the influences of the development of media technologies on the Korean Wave are all very significant. This book aims to provide a better understanding of Hallyu's theoretical and institutional history on one hand, and new features of the Korean Wave on the other hand.

*The Korean Wave* - Korean Culture and Information Service South Korea 2011-11-25

korean wave,hallyu,Korean culture,Korean,south korea,Korean pop culture This book is the first in a series of upcoming books to introduce modern Korean culture overseas. The term "Korean Wave" ("Hallyu" in Korean) was coined by the Chinese press a little more than a decade ago to refer to the popularity of Korean pop culture in China. The boom started with the export of Korean television dramas (miniseries) to China in the late 1990s. Since then, South Korea has emerged as a new center

for the production of transnational pop culture, exporting a range of cultural products to neighboring Asian countries. More recently, Korean pop culture has begun spreading from its comfort zone in Asia to more global audiences in the Middle East, Africa, Europe, and the Americas. Birth of the Korean Wave Birth of the Wave The Beginning of the Wave in Japan The Wave Goes Global K-Pop Joins the Wave The neo-Korean Wave 'Korean Invasion?' The New Wave The Internet Connects the Wave Fast The Fun of Copying Distance No Longer a Barrier for K-Dramas What's Korean Pop Culture Got? K-Pop: 'Music of Fusion' K-Dramas: 'Healthy Power' The Korean Wave in other Fields Korean Films Hallyu in Literature epilogue Will It Continue?

**The Korean Wave from a Private Commodity to a Public Good** -

Yeonhee Yoon, Kiwoong Yang 2020-02-01

The title of this book, *The Korean Wave: from a Private Commodity to a Public Good*, refers to the idea that the Korean Wave has now crossed its nation's borders and become an international public good. Because the Korean Wave has so far surpassed its national borders to become a subject of global attention, we consider the Korean Wave through the lenses of power, interest, identity, politicization, and the "anti-Korean wave". "In this context, we are proud to have supported the work that has led to this publication. We congratulate the editors on promoting a unique interdisciplinary perspective on popular culture and international relations, featuring contributions by both humanists and social scientists, and focusing on a hugely significant transcultural phenomenon - the Korean Wave - that originated in Asia yet spread across the globe. The questions of identity, interest, and power raised by this publication, based on a series of conferences held on our campus, are as significant as they are innovative. I hope you, the reader, will be inspired by this collection to pursue your own inquiries and further develop the study of Korean culture in global context." - Michel Hockx, Director of Liu Institute for Asia and Asian Studies, University of Notre Dame

**Communication, Digital Media, and Popular Culture in Korea** - Dal Yong Jin 2018-05-16

In recent decades, Korean communication and media have substantially grown to become some of the most significant segments of Korean society. Since the early 1990s, Korea has experienced several distinctive changes in its politics, economy, and technology, which are directly related to the development of local media and culture. Korea has greatly developed several cutting-edge technologies, such as smartphones, video games, and mobile instant messengers to become the most networked society throughout the world. As the Korean Wave exemplifies, the once small and peripheral Korea has also created several unique local popular cultures, including television programs, movies, and popular music, known as K-pop, and these products have penetrated many parts of the world. As Korean media and popular culture have rapidly grown, the number of media scholars and topics covering these areas in academic discourses has increased. These scholars' interests have expanded from traditional media, such as Korean journalism and cinema, to several new cutting-edge areas, like digital technologies, health communication, and LGBT-related issues. In celebrating the Korean American Communication Association's fortieth anniversary in 2018, this book documents and historicizes the growth of growing scholarship in the realm of Korean media and communication.

*The Korean Popular Culture Reader* - Kyung Hyun Kim 2014-01-21

Over the past decade, Korean popular culture has become a global phenomenon. The "Korean Wave" of music, film, television, sports, and cuisine generates significant revenues and cultural pride in South Korea. *The Korean Popular Culture Reader* provides a timely and essential foundation for the study of "K-pop," relating the contemporary cultural landscape to its historical roots. The essays in this collection reveal the intimate connections of Korean popular culture, or hallyu, to the peninsula's colonial and postcolonial histories, to the nationalist projects of the military dictatorship, and to the neoliberalism of twenty-first-century South Korea. Combining translations of seminal essays by Korean scholars on topics ranging from sports to colonial-era serial fiction with new work by scholars based in fields including literary studies, film and media studies, ethnomusicology, and art history, this collection expertly navigates the social and political dynamics that have shaped Korean cultural production over the past century. Contributors: Jung-hwan Cheon, Michelle Cho, Youngmin Choe, Steven Chung, Katarzyna J. Cwiertka, Stephen Epstein, Olga Fedorenko, Kelly Y. Jeong, Rachael Miyung Joo, Inkyu Kang, Kyu Hyun Kim, Kyung Hyun Kim, Pil Ho Kim, Boduerae Kwon, Regina Yung Lee, Sohl Lee, Jessica Likens, Roald Maliangkay, Youngju Ryu, Hyunjoon Shin, Min-Jung Son, James Turnbull, Travis Workman

**Cultural Policy in South Korea** - Hye-Kyung Lee 2018-07-16

This is the first English-language book on cultural policy in Korea, which critically historicises and analyses the contentious and dynamic development of the policy. It highlights that the evolution of cultural policy has been bound up with the complicated political, economic and social trajectory of Korea to a surprising degree. Investigating the content and context of the policy from the period of Japanese colonial rule (1910-1945) until the military authoritarian regime (1961-1988), the book discusses how culture, often co-opted by the government, was mobilised to disseminate state agendas and define national identity. It then moves on to investigate the distinct characteristics of Korea's contemporary cultural policy since the 1990s, particularly its energetic pursuit of democracy, a market economy of culture and outward cultural globalisation (the Korean Wave). This book helps readers to understand the continuous presence of the 'strong state' in Korean cultural policy and its implications for the cultural life of Koreans. It argues that this exceptionally active cultural policy sets an important condition not only for artistic creation, cultural consumption and cultural business in the country, but also for the nation's ambitious endeavour to turn the success of its pop culture into a global phenomenon.

**Asian Cultural Flows** - Nobuko Kawashima 2018-10-10

This book investigates economic, political, and cultural conditions that have led to transnational flows of culture in Asia. Coverage also looks at the consequences of an increasingly interconnected Asian regional culture as well as policy makers and cultural industries' response to it. The book features essays written by researchers from different countries in Asia and beyond with diverse disciplinary backgrounds. The volume also contains engaging examples and cases with comparative perspectives. The contributors provide readers with grounded analysis in the organizational and economic logics of Asian creative industries, national cultural policies that promote or hinder cultural flows, and the media convergence and online consumers' surging demand for Asianized cultural products. Such insights are of crucial importance for a better understanding of the dynamics of transnational cultural flows in contemporary Asia. In addition, the essays aim to "de-westernize" the study of cultural and creative industries, which draws predominantly on cases in the United States and Europe. The contributors focus instead on regional dynamics of the development of these industries. The popularity of J-Pop and K-Pop in East and Southeast Asia (and beyond) is now well known, but less is known about how this happened. This volume offers readers theoretical tools that will help them to make better sense of those exciting phenomena and other rising cultural flows within Asia and their relevance to the global cultural economy.

**Korean Wave in World Englishes** - Brittany Khedun-Burgoine 2022-09

"This book examines the linguistic impact of the Korean Wave on World Englishes, demonstrating that the K-Wave is not only a phenomenon of

popular culture, but also language. The 'Korean Wave' is a neologism that was coined during the 1990s which includes K-pop, K-dramas, K-film, K-food, and K-beauty, and in recent years, it has peaked in global popularity. The book intends to show how social media phenomena has facilitated the growth of Korea's cultural influence globally and has enabled a number of Korean origin words to settle in varieties of Englishes, which in turn has globalised Korean origin words and revolutionised the English language through an active and collaborative process of lexical migration. Korean origin words such as oppa 'older brother', are no longer bound solely to Korean-speaking contexts. The study focuses primarily on media content, particularly social media, corroborated by case studies to examine how linguistic innovation has been engendered by the Korean Wave. Suitable for students and researchers of Korean linguistics, Korean culture, Korean popular culture and translation studies, this book is the first detailed study of the global linguistic impact of the Korean Wave"--

*Routledge Handbook of Korean Culture and Society* - Youna Kim 2016-12-01

The Routledge Handbook of Korean Culture and Society is an accessible and interdisciplinary resource that explores the formation and transformation of Korean culture and society. Each chapter provides a comprehensive and thought-provoking overview on key topics, including: compressed modernity, religion, educational migration, social class and inequality, popular culture, digitalisation, diasporic cultures and cosmopolitanism. These topics are thoroughly explored by an international team of Korea experts, who provide historical context, examine key issues and debates, and highlight emerging questions in order to set the research agenda for the near future. Providing an interdisciplinary overview of Korean culture and society, this Handbook is an essential read for undergraduate and postgraduate students, as well scholars in Korean Studies, Cultural Studies, Sociology, Anthropology, and Asian Studies in general.

**Korea's Changing Roles in Southeast Asia** - David I Steinberg 2010

The Republic of Korea's global expansion has been mirrored by its interest and presence in Southeast Asia. From trade, investment, aid, tourism, to the cultural "Korean wave", its various roles have blossomed and its influence has grown. The ASEAN region has not only affected Korean foreign policy, but also many aspects of Korean life, from the migration of Southeast Asian industrial workers to marriages and the curricula of academic institutions. This volume explores various aspects of these new relationships and their importance to all concerned parties. It brings together a group of specialists who have documented the growing interlocking roles between Korea and ASEAN and its constituent states in detail. These developments have profound implications for relations in the East and Southeast Asian regions, and for the world as a whole.